

VAISH COLLEGE ROHTAK

(Affiliated to M. D. University, Rohtak)

Faculty of Commerce & IQAC



Organize

ONE DAY MULTI DISCIPLINARY NATIONAL SEMINAR

(Online Mode)

on

ENTREPRENEURSHIP: ONE STEP
TOWARDS ATMANIRBHAR BHARAT
EOSTAB-2024

April 18, 2024



Approved by

Directorate of Higher Education, Haryana

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ABOUT THE COLLEGE

Vaish Education Society Rohtak has a glorious past, a marvellous present and an excellent promising future. It owes its establishment in the very crucial period of our freedom struggle. It was a great privilege and rare moment in the history of Vaish Education Society to get blessings of the great soul 'Mahatma Gandhi ji – The father of the Nation' in the form of laying the foundation stone of one of the institutions on 16.02.1921. Vaish College, Rohtak was founded before independence on June 10, 1946 and it is a premier co-educational, multi faculty & Post Graduate institute for modern education in the region.

The vision of the institution is to mould students into educated and cultured citizens with integrity of character who love our country & God and serve humanity. The mission of the college is "To provide quality education to all students irrespective of caste, creed, religion and socio-economic status to uplift the society as a whole and to maintain excellent academic standards through innovation and effective teaching learning method in a joyful environment."

ABOUT THE SEMINAR

Entrepreneurship is the pursuit of starting, managing, and scaling a business. It involves combining innovation skills and vision to develop new products, services, or ideas that meet market demand and create value for a target.

The scenario of entrepreneurship is rapidly changing. Intense competition, alliances, procedural simplification, advanced technologies, innovations, complex and dynamic environment are the factors which poses new frontiers of growth as well as pose new challenges to the entrepreneurs. Not only this, various changes at political, economic and international level requires the entrepreneurs to think from a different perspective.

This seminar is being organized so as to enable the participants to interact freely and exchange innovative ideas. It will bring together experts from academics and industry, business leaders, research scholars and students to ponder over the emerging issues relevant to theme.

Sub-themes

- Entrepreneurship as a panacea to economic development
- Employment creation and Entrepreneurship
- Women Entrepreneurship – opportunities and challenges
- Sustainable development through Entrepreneurship
- Make in India initiative
- Skill development and education
- Rural entrepreneurship
- Impact of ICT on the growth and development of small businesses
- Role of artificial intelligence in entrepreneurship
- Digital marketing – need of the day
- Green entrepreneurship pioneering- Eco friendly solutions
- The role of physics in renewable energy entrepreneurship
- Chemical engineering solutions for environmental sustainability in small businesses
- Smart city mission- a step towards smart India
- Vocal for local
- One district one product
- Entrepreneurship : sabka saath sabka vikas
- Globalization in entrepreneurship
- Global partnership for financial inclusion
- Social enterprises startups – challenges and strategies for scalability

Researchers from other disciplines also encourage to submit and present their research papers.

The above themes are indicative only, however authors can select topic related to broad theme.

PAPER SUBMISSION GUIDELINES

Original and unpublished research papers are invited from Professors/Associate Professors/ Assistant Professors/ Research scholars and PG students from various universities/colleges/institutes.

Following are the specific guidelines for submission of paper:

1. The paper should be typed in MS Word and sent to the mail address commerceseminar24@gmail.com
2. The abstract should not exceed 250 words.
3. The abstract must describe the purpose, methodology, results, limitations and originality of the research.
4. The paper should be submitted in font size 12, Time New Roman Style with 1.5 spacing in soft copy with the title of the paper, author's name, name of the institution, designation, E-mail id and mobile no.
5. The length of the paper should be between 2000 to 3500 words.
6. All references must be formatted using latest APA style.
7. All the participants will have to register online along with the proof of registration fee to confirm the registration.

IMPORTANT DATES

Abstract Submission	April 5, 2024
Full paper Submission	April 12, 2024
Registration fees Submission	April 12, 2024

REGISTRATION FEE

PG Students/Research Scholars	Rs. 200/-
Academicians	Rs. 300/-

LINK FOR REGISTRATION

Participants may complete their seminar registration by simply clicking the link provided below

<https://forms.gle/fU21LWfhGkgUkSuc9>

All author & co-author are required to pay the registration fee separately. The fee shall be paid through online mode.

PAYMENT DETAILS

Account Holder Name : Principal, Vaish College, Rohtak
 Bank Name : Union Bank of India
 Branch Name : Vaish Technical Institute Branch, Rohtak
 A/c No. 522102170054637
 IFSC Code: UBIN0552216

CONTACT DETAILS

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